



SRINIVAS UNIVERSITY

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3.4.4 Number of research papers published per Teacher in the Journals as notified on UGC website during the last five years

Sl. No.	Particulars	Year	Page No.
1	Link re-directing to journal source-cite website in case of digital journals	2019-20	2-23



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3.4.4 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of Paper	Name of Journal	Link to website of the Journal	Link to article/paper/abstract of the article
2019-20			
Challenges associated with running a green business in India and other developing countries	International journal of case studies in business, IT and education	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715	https://doi.org/10.5281/zenodo.7214175
emerging trends in sustainability of organic farming and it's impact on purchase intention	Scholedge international journal of management and development	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/382	https://doi.org/10.5521/zenodo.463756745
Sustainable Development Strategy Through Gri With Reference To VEDANTA Company.	International Journal of Case Studies in Business, IT and Education (IJCSBE)	https://issuu.com/irjmets/docs/irjmet584052	https://doi.org/10.47992/IJCSBE.2581.6942.0036
A Comphrehensive Analysis of Top Indian Cosmetic Company: Lakme.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/899	http://doi.org/10.5281/zenodo.3545149
challenges associated with running a green business in India and other developing countries	international journal of case studies in business, IT and education	https://schol.iedge.com/journadex/articles	https://mpira.ub.uni-muenchen.de/95163/

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emerging trends in sustainability of organic farming and it's impact on purchase intention	Scholedge international journal of management and development	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/382	https://dx.doi.org/10.2139/ssrn.3512860
Sustainable Development Strategy Through Gri With Reference To VEDANTA Company.	International Journal of Case Studies in Business, IT and Education (IJCSBE)	https://issuu.com/irjmets/docs/irjmet584052	https://doi.org/10.47992/IJCSBE.2581.6942.0036
New Directions in Scholarly Research– Some Fearless Innovations & Predictions for 21st Century Research,	International Journal of Management, Technology, and Social Sciences		https://doi.org/10.5281/zenodo.2557222
A New Attitude-Behaviour (AB) Theory for Organizational Leadership	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3248646
. Building World-Class Universities: Some Insights & Predictions	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3377097
Animal World and Living Behaviour - Managerial Implications.	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3564958
. Management of ICCT underlying Technologies used for Digital Service Innovation	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3591139

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. Challenges Associated with Running a Green Business in India and Other Developing Countries,	International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281/zenodo.2654462
Sustainable Development Strategy through GRI with Reference to VEDANTA Company.	International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281/zenodo.2918752
Innovation in B.Tech. Curriculum as B.Tech. (Hons) by integrating STEAM, ESEP & IPR features.	. International Journal of Case Studies in Business, IT and Education	https://srinivaspublication.com/wp-content/uploads/2019/12/9.ScholarlyJournal_Abstract.pdf	http://doi.org/10.5281/zenodo.3248630
A Comprehensive Analysis of Top Indian Cosmetic Company: LAKME	International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281/zenodo.3545149
Researcher Centric Scholarly Publication and Research Journals Classification – New Insight based Model	International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281.zenodo.3591033
Relationship Management: Lessons from Saptapadi - Indian Marriage Model	International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281/zenodo.3596231

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Transforming Society by Creating Innovators through Skill & Research Focused Education – A Case Study of Srinivas University	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.2653045
Analysis of Higher Education in Indian National Education Policy Proposal 2019 and its Implementation Challenges	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3271330
Autonomy for Universities Excellence – Challenges and Opportunities	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3464710
Information Communication & Computation Technology (ICCT) as a Strategic Tool for Industry Sectors	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3549423
Strategic Management of Universal Technologies for Redefining Productivity & Performance	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3560440

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Boosting Education Through Mobile Technology in India - Study with Reference to Generation Z	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.3597588
Global challenges for business in the 3rd Millennium. Proceedings of Sixteenth AIMS International Conference on Management			https://doi.org/10.5281/zenodo.3593874
New Directions in Scholarly Research Some Fearless Innovations & Predictions for 21st Century Research	International Journal of Management, Technology, and Social Sciences		https://doi.org/10.5281/zenodo.2557222
A Review on Impact of Information Communication & Computation Technology (ICCT) on Selected Primary, Secondary, and Tertiary Industrial Sectors	Saudi Journal of Business and Management Studies		https://doi.org/10.5281/zenodo.3593886
Transforming Society by Creating Innovators through Skill & Research Focussed Education – A	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.2653045

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Case Study of Srinivas University.			
Review on Global Implications of Goods and Service Tax and its Indian Scenario.	Saudi Journal of Business and Management Studies		https://doi.org/10.5281/zenodo.3593892
Challenges Associated with Running A Green Business in India and Other Developing Countries	International Journal of Case Studies in Business, IT, and Education		http://doi.org/10.5281/zenodo.2654462
Work Life Balance and Glass Ceiling of Women Employees – A Literature Review.	Saudi Journal of Business and Management Studies		https://doi.org/10.5281/zenodo.3594309
Work Life Balance among Women Employees: A Study on Initiatives Undertaken by Indian Organisation	MERC Global's International Journal of Management		https://doi.org/10.5281/zenodo.3593910
Sustainable Development Strategy through GRI with Reference to VEDANTA Company.	y. International Journal of Case Studies in Business, IT and Education		http://doi.org/10.5281/zenodo.2918752
A New Attitude-Behaviour (AB) Theory	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3248646

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for Organizational Leadership			
Innovation in B.Tech. Curriculum as B.Tech. (Hons) by integrating STEAM, ESEP & IPR features	International Journal of Case Studies in Business, IT, and Education		http://doi.org/10.5281/zenodo.3248630
Animal World and Living Behaviour - Managerial Implications	International Journal of Management, Technology, and Social Sciences		http://doi.org/10.5281/zenodo.3564958
Relationship Management: Lessons from Saptapadi - Indian Marriage Mode	International Journal of Case Studies in Business, IT, and Education		http://doi.org/10.5281/zenodo.3596231
Information Communication & Computation Technology (ICCT) as a Strategic Tool for Industry Sectors	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/247	http://doi.org/10.5281/zenodo.3549423
Strategic Management of Universal Technologies for Redefining Productivity & Performance.	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3560440

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Boosting Education through Mobile Technology in India - Study with reference to Generation Z	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.3597588
Sustained policies on technical and operational aspects of IT industry–A case study of Tata Consultancy Limited	International Journal of Applied Engineering and Management Letters (IJAEML)	https://srinivaspublication.com/journal/index.php/ijmts/article/view/364	http://doi.org/10.5281/zenodo.3597751
Wireless Technology Leading Innovator- A Case Study of Qualcomm	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/issue/view/37	
Executing Product Broadening Procedures for the Sustainability of an Innovation Organization - A Contextual Analysis of Microsoft Corporation.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijaeml/issue/view/22	http://doi.org/10.5281/ZENODO3510312
Critical Analysis on Business Strategies Adopted by an IT Company to Attain Sustainability: Case Study of Cognizant Technology Solutions.	International Journal of Case Studies in Business, IT, and Education	https://srinivaspublication.com/journal/index.php/ijhsp/issue/view/3	http://doi.org/10.5281/zenodo.3510308

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Modified Location Model Estimation using Content Based Medical Image Retrieval	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://srinivaspublication.com/wp-content/uploads/2019/10/1.Infosys_FullPaper.pdf	https://doi.org/10.47992/IJMTS.2581.6012.0068
Phrase Prioritization Algorithm with Supporting Data Structure And Its Implementation	International Journal of Scientific & Technology Research	https://srinivaspublication.com/wp-content/uploads/2019/10/4.Netflix_FullPaper.pdf	
IT Consulting and Software Services by Outsourcing Makes a Company World Leader- A Case Study of Infosys Ltd	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/wp-content/uploads/2020/01/8.SustainTech_FullPaper.pdf	http://doi.org/10.5281/zenodo.3510296
Netflix Bigdata Analytics- The Emergence of Data Driven Recommendation	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/wp-content/uploads/2020/05/8.ApplicationIoT_FullPaper.pdf	
Sustained Policies on Technical and Operational aspects of IT Industry – A Case Study of Tata Consultancy Limited	International Journal of Applied Engineering and Management Letters (IJAEML)	https://srinivaspublication.com/wp-content/uploads/2020/05/10.CognitiveSkills_FullPaper.pdf	

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<p>Green Fuelling for the Electric Vehicles – A Simple and Cost-Effective Model</p>	<p>SCHOLEDGE International Journal of Business Policy & Governance</p>	<p>https://deliverypdf.ssrn.com/delivery.php?ID=521087021095127111005118005104120098033054052039028007076097100111067089069091069068054032007059016029043023078087117118115025016038095048036076100071073116064000026041051043127026001102076074094075110084090030066116127125100097088024014118006069029005&EXT=pdf&INDEX=TRUE</p>	
<p>Legal Research- Descriptive Analysis on Doctrinal Methodology,</p>	<p>International Journal of Management, Technology and Social Sciences (IJMTS),</p>		<p>http://doi.org/10.5281/zenodo.3564954</p>
<p>Boosting Education through Mobile Technology in India – Study with reference to Generation Z.</p>	<p>International Journal of Applied Engineering and Management Letters (IJAEML),</p>		<p>http://doi.org/10.5281/3597588</p>
<p>Rapid upper limb assessment (RULA): validity and reliability evidences in identifying workplace ergonomics among bank employee’s using computers</p>	<p>Journals BAHIANA School of Medicine and Public Health</p>	<p>https://saudijournals.com/media/articles/JASPE_27_131-138.pdf</p>	<p>http://dx.doi.org/10.36348/JASPE.2019.v02i07.002</p>

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Rapid upper limb assessment (RULA) in ergonomic assessment : A comprehensive review	Journals BAHIANA School of Medicine and Public Health	www.researchgate.net/publication/327107343	http://dx.doi.org/10.17267/2238-2704rpf.v9i3.2465
Reliability and validity of Kannada version of Victorian Institute of Sports Assessment for patellar tendinopathy (VISA-P-K) questionnaire	Journal of Clinical Orthopaedics and Trauma	www.researchgate.net/publication/347220756	
A study of reliability and validity of Rula against Reba among the employees operating computers in the bank	Journal of Advances in Sports and Physical Education	www.researchgate.net/publication/333430340	
Feedback Management System with reference to Institutions of Higher Education: Opportunities & Challenges – An Exploratory Study	International Journal of Management, Technology and Social Sciences (IJMTS),		https://doi.org/10.5281/zenodo.2594621.
Child Welfare – Measures to Combat Violation, Exploitation & Abuse,	International Journal of Management, Technology, and Social Sciences (IJMTS),		http://doi.org/10.5281/zenodo.3047048.

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Safety First is Safety Always- Opportunities and Challenges on Safety Management of Hazardous Employments in India,	International Journal of Management, Technology and Social Sciences (IJMTS),		http://doi.org/10.5281/zenodo.3253750
AODV Routing Protocol to Defense Against Packet Dropping Gray Hole Attack in MANET	International Research Journal of Engineering and Management Studies	https://www.researchgate.net/publication/329153761_Patent_Analysis_as_a_New_Scholarly_Research_Method	
Circumventing Traffic Collision Influenced by Drowsy Driving Through IOT Technology	International Journal of Recent Trends in Engineering & Research	https://www.researchgate.net/publication/329153766_Nanotechnology_based_Innovations_and_Human_Life_Comfortability-Are_we_Marching_towards_Immortality	
Analysis of Higher Education in Indian National Education Policy Proposal 2019 and its Implementation Challenges	International Journal of Applied Engineering and Management Letters	https://www.researchgate.net/publication/329152972_The_Concept_Characteristics_of_Ideal_Energy_System_and_its_Realization_Constraints	http://doi.org/10.5281/Zenodo.3271330.
New Directions in Scholarly Publications – Some Fearless Innovations & Predictions for 21st Century	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://srinivaspublication.com/wp-content/uploads/2019/02/1.FearlessResearch_FullPaper..pdf	https://ssrn.com/abstract=3381780

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Transforming Society by Creating Innovators through Skill & Research Focussed Education – A Case Study of Srinivas University	International Journal of Applied Engineering and Management Letters (IJAEML)	https://www.semanticscholar.org/paper/Autonomy-for-Universities-Excellence-%E2%80%93-Challenges-Aithal-Aithal/8d6702993bc9df3bc98310c74d7deda57256630f	http://doi.org/10.5281/zenodo.2653045
Building World-Class Universities: Some Insights & Predictions	International Journal of Management, Technology, and Social Sciences	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3484101	http://doi.org/10.5281/zenodo.3377097 . 32. Aithal, P. S. & Shubhrajyotsna Aithal (Septemb
Autonomy for Universities Excellence – Challenges and Opportunities	International Journal of Applied Engineering and Management Letters	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3512944	http://doi.org/10.5281/zenodo.3464710.
Scholarly Publication Based Research Journals Classification – New Insight-Based Model	International Conference on Emerging Trends in Management, IT and Education	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3406821	https://ssrn.com/abstract=3484101
Management of ICCT underlying Technologies used for Digital Service Innovation. (Under Publication).	International Journal of Management, Technology, and Social Sciences (IJMTS),	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3406824	https://ssrn.com/abstract=3512944

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<p>A New Attitude-Behaviour (AB) Theory for Organizational Leadership.</p>	<p>International Journal of Management, Technology, and Social Sciences</p>	<p>https://www.researchgate.net/publication/329153674_Study_of_Various_General-Purpose_Technologies_and_Their_Comparison_Towards_Developing_Sustainable_Society</p>	<p>http://doi.org/10.5281/zenodo.3248646.</p>
<p>Innovation in B.Tech. Curriculum as B.Tech. (Hons) by integrating STEAM, ESEP & IPR features.</p>	<p>International Journal of Case Studies in Business, IT, and Education</p>		<p>http://doi.org/10.5281/zenodo.3248630.</p>
<p>Nanotechnology in Pharmacology & Pharmaceutical Research – Opportunities, Challenges, & Research Agendas. (Under Publication).</p>		<p>https://www.researchgate.net/publication/323865467_Experimental_and_Theoretical_Studies_on_Inhibition_Effect_of_the_Praziquantel_on_Mild_Steel_Corrosion_in_1_M_HCl</p>	
<p>Metol as Corrosion Inhibitor for Steel</p>	<p>International Journal of Applied Engineering and Management Letters</p>	<p>https://www.researchgate.net/publication/323372997_Anticorrosion_Potential_of_Flectofenine_on_Mild_Steel_in_Hydrochloric_Acid_Media_Experimental_and_Theoretical_Study</p>	<p>http://doi.org/10.5281/zenono.2653460</p>
<p>A Review paper based on various MAC Protocols for WSN</p>	<p>International journal of Engineering Research and Technology</p>	<p>https://pubs.acs.org/doi/abs/10.1021/acsanm.9b01513</p>	<p>https://www.ijert.org/a-review-paper-based-on-various-mac-protocols-for-wireless-sensor-networks</p>

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Porous Graphene Wrapped SrTiO ₃ Nanocomposite: Sr-C Bond as an Effective Coadjutant for High Performance Photocatalytic Degradation of Methylene Blue	ACS Appl. Nano Mater.	https://www.sciencedirect.com/science/article/abs/pii/S0169433220306140	https://doi.org/10.1021/acsanm.9b01513
A Review on Noble Metals in Controlling Intergranular Stress Corrosion Cracking in BWRs	International Journal of Applied Engineering and Management Letters	https://idr.nitk.ac.in/jspui/handle/123456789/11480	http://doi.org/
Optimization of Industrial Truss	n International Research Journal of Engineering and Technology	https://www.irjet.net/archives/V4/i12/IRJET-V4I12237.pdf	https://www.irjet.net/archive
A Study on Failure of Pile Foundations and Its Remedial Measures	International Journal of Engineering Research and Modern Education	https://www.irjet.net/archives/V7/i12/IRJET-V7I1224.pdf	https://zenodo.org/badge/DOI/10.5281/zenodo.3597065.svg
Electrodeposition and Corrosion Analysis of Zn-Fe Alloy Coatings	International Journal of Applied Engineering and Management Letters	https://www.researchgate.net/publication/340470544_Development_of_Nanostructured_Ni-Fe_Alloy_Coatings_Characterisation_and_Corrosion_Analysis	http://doi.org/10.5281/zenodo.2653056

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Comparative Study on Conventional Truss and Pre-Engineered Frame	International Journal of Engineering Research and Modern Education,	https://www.irjet.net/archives/V5/i6/IRJET-V5I6370.pdf	-
Electrochemical Generation of Zn ₂ SnO ₄ Photocatalyst For Degradation Of Methylene	International Journal of Applied Engineering and Management Letters,	https://srinivaspublication.com/wp-content/uploads/2021/02/2.-Impact-of-COVID-19-Pandemic-on-Zomato-A-Case-Study_Fullpaper.pdf	http://doi.org/10.5281/zenodo.2589794
Implementation of automated water pump for irrigation using IoT"	IJAIEM	https://link.springer.com/article/10.1007/s40735-019-0306-9	https://www.ijaiem.org/
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